



News Release

FOR IMMEDIATE RELEASE

Elpida Memory Announces Executive Personnel Change

TOKYO, JAPAN, February 26, 2007 – Elpida Memory, Inc. (Elpida), Japan's leading global supplier of Dynamic Random Access Memory (DRAM), today announced the following executive appointment effective March 1, 2007.

New Appointment

Name	New Position	Current Position
Tatsuya Iida	President & CEO of Elpida Memory (USA) Inc.	Officer, Customer Support of Sales Office

North America has become an important demand market for Elpida. For this reason we have appointed Mr. Tatsuya Iida, who has long experience in U.S. sales & marketing, to the position of President and CEO of Elpida Memory (USA) Inc. We believe that under Mr. Iida's leadership we can strengthen our support systems in the United States.

About Elpida Memory, Inc.

Elpida Memory, Inc., (Tokyo Stock Exchange Code 6665), is a leading manufacturer of Dynamic Random Access Memory (DRAM) silicon chips. Our design, manufacturing, and sales operations are backed by our world class technology expertise. Our manufacturing facilities, Hiroshima Elpida Memory, Inc. (front-end processes) and Akita Elpida Memory, Inc. (back-end processes), utilize the most advanced manufacturing technologies available in the industry. Further, we have customer sales and marketing support offices in Japan, North America, Europe, Taiwan and Singapore including our new location servicing Shanghai China. Elpida's portfolio of advanced products features such characteristics as high-density, high-speed, low power and small packing profiles. We provide applications across a wide range of areas, including high-end servers, mobile phones and digital consumer electronics. For more information about Elpida, please visit <http://www.elpida.com>

Information in this news release is current as of the timing of the release, but may be revised later without notice.

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