



News Release

FOR IMMEDIATE RELEASE

Elpida Memory Appoints New Hiroshima Plant Manager

TOKYO, JAPAN, July 28, 2008 – Elpida Memory, Inc. (Elpida), Japan’s leading global supplier of Dynamic Random Access Memory (DRAM), today announced the appointment of a new Hiroshima Plant Manager effective August 1, 2008.

Name	New or Amended Appointment	Current Position
Yukio Sakamoto	–President & CEO	–President & CEO –Hiroshima Plant Manager
Hiroaki Akiyama	–Hiroshima Plant Manager –Vice President	– Deputy Hiroshima Plant Manager –Vice President

About Elpida

Elpida Memory, Inc. (Tokyo: 6665) is a leading manufacturer of Dynamic Random Access Memory (DRAM) integrated circuits. The company's design, manufacturing and sales operations are backed by world class technological expertise. Its 300mm manufacturing facilities, consisting of its Hiroshima Plant and a Taiwan-based joint venture, Rexchip Electronics, utilize the most advanced manufacturing technologies available. Elpida's portfolio features such characteristics as high-density, high-speed, low power and small packaging profiles. The company provides DRAM solutions across a wide range of applications, including high-end servers, mobile phones and digital consumer electronics. More information can be found at <http://www.elpida.com>.

Information in this news release is current as of the timing of the release, but may be revised later without notice.

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