



## News Release

FOR IMMEDIATE RELEASE

### **Elpida Announces New President for Subsidiary Akita Elpida**

**Tokyo, Japan, November 16, 2009** – Elpida Memory, Inc. (Tokyo: 6665), Japan’s leading global supplier of Dynamic Random Access Memory (DRAM), today announced that Shuichi Otsuka became the new president of subsidiary Akita Elpida as of November 14 in place of the retiring Takayuki Watanabe.

While serving as president of Akita Elpida Mr. Otsuka will also continue as Chief Operating Officer for the parent Elpida and serve on Elpida’s board of directors.

With his retirement from Akita Elpida Mr. Watanabe now moves to Elpida to take charge of improving TSV packaging development.

One other change at the top also happened on November 14: Yuji Abe officially retired from Akita Elpida’s board of directors and was replaced by Shinji Kagaya.

#### **About Elpida**

Elpida Memory, Inc. (Tokyo: 6665) is a leading manufacturer of Dynamic Random Access Memory (DRAM) integrated circuits. The company’s design, manufacturing and sales operations are backed by world class technological expertise. Its 300mm manufacturing facilities, consisting of its Hiroshima Plant and a Taiwan-based joint venture, Rexchip Electronics, utilize the most advanced manufacturing technologies available. Elpida’s portfolio features such characteristics as high-density, high-speed, low power and small packaging profiles. The company provides DRAM solutions across a wide range of applications, including high-end servers, mobile phones and digital consumer electronics. More information can be found at <http://www.elpida.com>.

*Information in this news release is current as of the timing of the release, but may be revised later without notice.*

#### **Elpida Press Contact:**

Hiroshi Tsuboi

Elpida Memory, Inc. (Japan)

Tel: +81-3-3281-1648

E-mail: [press@elpida.com](mailto:press@elpida.com)

###